ShaharKagan
UX - UI - Product

I have worked in various roles, from product designer, to UX expert, to product manager. I expertise in B2B complex platforms, cybersecurity products, and aggregating data into functional dashboards.

I have an in-depth understanding of all aspects of the product development lifecycle from concept to implementation, and my services cover all the startups' creative needs.

I also take part in the mentoring program of the Startup Designers Community, helping young designers build their portfolio and helping them shape their career paths.

CONTACT

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View portfolio

EDUCATION

2017
Product Manager
Technion Israel

2013
User Experience (UX/UI)
Netcraft Academy

2010
Product Design (B.A)
H.I.T - Holon Institute of Technology

TOOLBOX

Axure
UX wireframes

Google Analytics
Data driven decisions

Sketch
UI wireframes

Photoshop
Image Editing

Zeplin
UI/CSS handoff

Illustrator
Vector Editing

Principle
UI animation

Indesign
Print Materials

EXPERIENCE

2018 - 20
OTORIO - Art director and UX lead
OTORIO is an industrial cybersecurity start-up - rated as one of the top 50 start-ups in Israel 2020. In my role, I managed all the creative processes, both for the product and the marketing departments. I had full ownership of the UX and UI for three products, and responsibility for product work.
Initially, I managed a team of designers, and together we built a design system based on atomic design, which helped us to implement the design language and imprint the OTORIO brand identity on each and every creative process in the company.

2016 - 18
Time to Know - UX/UI/Product
My role at Time to Know involved receiving specifications and demands from marketing, understanding the users' needs and the product team requirements, and then creating the UX and UI of the features according to the roadmap. My role at Time to Know included product management, and I mastered the entire process.

2016
Crossrider - UX/UI Lead
As part of the Product team, my role was to lead the UX processes and guide the UI designers while we were building the new company platform.

2014 - 15
Inkod Hypera - UX
As UX expert, I designed interfaces for cybersecurity start-ups, dashboards for big data platforms, applications, websites, eCommerce and more.

2012 - 13
Taga - UX/UI
Designed interfaces and navigation systems for medical instruments and industrial products.

2011 - 14
H.I.T - Product Design Instructor
Academic lecturer in Product Design department, and mentor for Bachelor's candidates' final projects.

2013 - 20
I also do freelance work, specializing with creating POCs and MVP for startups. I quickly understand the business model, the user and the personas involved with the products. After that I run quick and agile process of product brainstorming, UX concept, and UI deliverable for the dev team.

A selection of clients from recent years:

Wirex, Cryptonomy, FTC travel solution, Wenspire, Ethosia, Stormaeven, Tigapo, Beatbay...